

Call for Participation

World Usability Day 2019 in Leipzig



When	Thursday, 14th November 2019
Where	Design Offices Leipzig Post, Augustusplatz 1-4, 04109 Leipzig
Call for Participation	02.05.2019 - 19.06.2019
Adress for submission	cfp.wud.leipzig@itsonix.eu
Still got any questions?	wud.leipzig@itsonix.eu

Persons in charge: Christoph Specht, Romina Nickl, Constanze Knospe, Franziska Beer

The WUD at 14th November 2019

„It is about celebration and education – celebrating the strides we have made in creating usable products and educating the masses about how usability impacts our daily lives.“ –

<http://worldusabilityday.org>

Since 2005 there is an annual event taking place all over the world on the second Thursday in November: the World Usability Day. Professionals in the fields of Human Centered Design, User Experience and Usability Engineering meet People from Web- and Frontend-Development as well as representatives from press and IT-related companies in order to exchange and discuss trends and form a platform for „User Centered Design“.

Today you can find over 200 free events in more than 40 countries –since 2017 there is finally one in Leipzig, too.

The organiser is IT Sonix custom development GmbH, an IT-company focused on the development of specific software solutions and on the customisation of standardised software. Usability Engineering and User Centered Design therefore play a vital and elementary role. IT Sonix speciality department for User Experience Design wants to underline this role by hosting the World Usability Day.

Designing for the Future we want

This year's theme is quite vague and allows for various ways of interpretation.

We can either read into the future and wonder, what kind of technologies might raise new challenges in our field of User Centered Design, which undiscovered new working fields may emerge or to what extent AI and Data Science will ease our work - or rather replace us.

Or we can reflect in order to see if we have already created a „Future we want“; if there are some phenomena we nowadays take for granted and common but were merely realistic in SciFi-Movies back then; or to wonder what a Designer from the 20th century would feel like, when put in our place.

And of course we can look around in the present to see what is not going well and should be changed; or what is going well and should be enhanced.

Furthermore there is one big question coming with all these perspectives: does „Design Ethics“ matter? And should it even matter?

For this year we're planning to have a keynote, six talks and several workshops dealing with the theme in one way or another. They are meant to open a new perspective to the audience and to animate discussions. Thus submissions dealing with controversial issues or presenting unusual solutions have best chance to become part of our programme. We ask for your understanding that we will not consider submissions solely aiming to introduce a company.

Your submission at the World Usability Day

Does this theme interest you? Do you even have an idea for a talk or a workshop?

Cool! Submit your ideas until Wednesday, 19th June 2019, via cfp.wud.leipzig@itsonix.eu.

Which information should be attached to your submission?

- Your **name** and the **name of your company / university**
- Your **address, phonenumber** and **E-Mail-Adresse**. Of course we'll treat your data confidentially and only for organisational purposes.
- A **title** and **abstract** (between half page and page). Please note: Talks should not exceed 30 minutes, we recommend planning with 20 minutes talk and 10 minutes discussion. Workshops may take about 2 hours - we're more flexible with those. Your submission can be either in German or in English.

After submitting we'll contact you by no later than Monday, 01st July 2019.

We're looking forward to your message!

Christoph, Romina, Constanze and Franziska,
Your WUD-Orgateam

PS: You need further information? You'll find it here:

<https://www.itsonix.eu/wud/>

https://twitter.com/WUD_Leipzig

www.facebook.com/WUDLeipzig

Or simply mail us: wud.leipzig@itsonix.eu

PPS: You know someone suiting this year's theme? Then please forward this Call for Participation – we'd be very grateful!